



RED HOG MEDIA PRESENTS:

MASTERING DIGITAL MEDIA FOR REALTORS: OPPORTUNITIES AND RISKS

ABOUT THE CLASS:

- WHAT EVERY REALTOR MUST KNOW ABOUT RISKS ASSOCIATED WITH DIGITAL MEDIA
- BEST PRACTICES FOR SHOWCASING YOUR HOME
- HOW TO MAXIMIZE YOUR MEDIA AND LEVERAGE FREE TOOLS
- FAA REGULATIONS & HOW IT EFFECTS OUR INDUSTRY
- PHOTOSHOPPING ETHICS
- HOW DOES COPYRIGHT EFFECT YOU
- DISCUSSION TOPICS WITH INDUSTRY TRENDS RELATED TO MEDIA
- STATE & LOCAL REGULATIONS



ABOUT THE PRESENTER- BRETT GETTMAN:

Brett co-owns Red Hog Media with his wife Lauren. Brett first became a licensed Realtor in 2004 in Idaho and Arizona and has closed homes in both states. Brett transitioned into Media starting our company in Coeur d'Alene and now have locations not only in CDA but also Boise, Ft Worth TX and Phoenix/Scottsdale, AZ. Red Hog Media provides media for over 2,500 properties/year. One of our favorite questions to answer is how we came up with our name! Go ahead & ask!!

ABOUT THE PRESENTER- LAUREN GETTMAN:

Lauren started Red Hog Media, with her husband Brett, in 2015 when she saw a new visual trend sweeping across the country. With her background in real estate, she recognized the importance of professional real estate photography & marketing. Since then, they've grown to offer full-services including videos, photos, drones, SEO tips for realtors, & more. While the industry is constantly evolving and growing, she makes it a point to stay up-to-date on the newest technology & trends by attending several professional photography workshops a year as well as being a member of several Realtor Associations & WCR.

